

Attention small business owners and startup entrepreneurs:

## **Get Your Business Plan Done ...and Get It Done Right!**

Over the last ten years of writing business plans and coaching entrepreneurs, the one statement that I have most often heard goes something like this: *“I have been working on my business plan for a while and I hope to get it done soon.”*

Perhaps you are familiar with this scenario. You know that having a business plan is important – for presenting to investors, applying for a loan, recruiting your management team, building your board of advisors, establishing relationships with partners, and running your operations. But you don’t have the money to hire a professional to write it for you, and you just can’t seem to finish it on your own.

To solve this problem, I am offering the **Six-Week Business Plan Intensive**, a highly interactive, results-oriented program for up to twelve business owners and entrepreneurs who are committed to getting their business plan done ... and getting it done right.

During this hands-on program, I will give you the keys to writing your business plan:

- **Expert Guidance** – In addition to the group meetings where I explain the basics, answer questions, and review progress, I engage with you for four hours of my one-on-one coaching/consulting time to focus exclusively on your business plan.
- **Tools & Resources** – I provide all the details, samples, and resources you need to write your business plan, including a business plan outline customized for you and a financial spreadsheet template for your type of business.
- **Structured Framework** – I create a “boot camp” setting for six weeks – including an online forum where I respond to your questions and concerns – designed to streamline the process of writing your business plan.

At the end of our day-long kickoff session **Saturday May 9, 2009**, you leave with your outline, spreadsheet template, and a solid plan for action. We then meet the following six Tuesday evenings to keep the process on track. And we finish on Saturday June 20, 2009 when you have the chance to practice your presentation.

My business plan clients have raised more than \$15 million in funding. I know what works and what doesn’t. This is a unique opportunity to take direct advantage of my knowledge and experience – at a fraction of what you would pay me to write your business plan for you. The cost for the entire 6-week program is \$2,495. Space is strictly limited to 12 participants so you can get maximum benefit from my personal attention.

To reserve your space, please contact me at 206-527-3168 or [bryanb@bizplansnw.com](mailto:bryanb@bizplansnw.com).

***Bryan Brewer***  
Business Plans Northwest  
[www.bizplansnw.com](http://www.bizplansnw.com)



# The Six-Week Business Plan Intensive



## Schedule and Deliverables

Date	Activity	Description
Prior to kickoff	Intake Session	A one-hour individual coaching session with Bryan Brewer to refine your business strategy and develop your 30-second pitch.
Saturday May 9, 2009	Kickoff Class	A day-long class with Bryan Brewer to get you started writing your own business plan. You receive your custom outline, spreadsheet, and class binder of presentation slides, samples, and resources.
Six Tuesday evenings 6pm to 9pm *	Weekly Classes	Six classes to review progress and discuss issues with your plan as you are guided through the process along with the other participants. Each meeting also includes a presentation by Bryan Brewer.
During the Intensive	Individual Coaching	Four hours of individual coaching or consulting with Bryan Brewer to meet your specific needs during the Intensive.
Saturday June 20, 2009	Final Class	A day-long class for you to give your 10-minute business presentation and receive feedback on your final business plan documents.

\* Tuesday May 12, 19, 26, June 2, 9, 16. (All meetings take place in the Seattle WA area.)

**Cost** – The cost for the entire program is \$2,495 per participant, payable in advance.

## Who Should Apply

- Entrepreneurs and owners of any type of business, including manufacturing, retail, professional services, real estate development, technology, biotech, e-commerce, etc.
- Entrepreneurs and small business owners at any stage of business plan development, including having no written plan at all.
- Entrepreneurs who have a reasonable level of writing skills. (As an option for some participants, additional professional resources for editing, financial spreadsheet projections, and market research will be available for the term of the Intensive.)
- Entrepreneurs who are ***committed to getting their business plan done!***

## About Bryan Brewer

Bryan Brewer is ***the*** business plan expert in the Seattle area. With a background as a writer and a business owner, he has helped scores of clients achieve entrepreneurial success in all business sectors. He serves as an active volunteer for the Northwest Entrepreneur Network, a coach for the ZINO Zillionaire Investment Forum, a speaker at UW and Seattle Univ. business schools, a Preferred Business Consultant for the Washington Technology Center, and a judge for various university-level business plan competitions. He also maintains connections with key individuals in the Pacific Northwest entrepreneurial community, including founders, executives, service providers, business educators, and investors. See [www.bizplansnw.com](http://www.bizplansnw.com) for more details.

